



FreePlay 免費玩
Entertainment
Launched in Feb 2015

FreePlay offers an incentive CPI format to help publishers to drive more traffic, increase impressions and attract more downloads. User is able to gain and aggregate virtual free coins to redeem gifts after download the app and complete the mission. The higher your app ranks, the more visible it is to potential customers.

- No. of active users: 180,000+

Total No. of Download: 220,000+

No. of Download Generated per Day: 8,000+



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| Format | Cost-Per-Install |
| Platform | Android |
| CPI (unit price) | HK\$ 5 |
| Minimum Order | 10,000 Downloads |
| Remarks | - Report will be provided after campaign ended |

