

Offer extensive media coverage across apps, mobile web and desktop platforms

Our Platform

iOS
 Android
 Mobile Web
 Desktop Web

 881903.com 881903.com	 ChefDiary 主廚日記 ChefDiary 主廚日記	 CMoneyHome CMoneyHome	 DCFever DCFever	 Discuss Discuss
 FANPIECE FanPiece	 GIRLSECRET Girl Secret	 Guitarists Guitarists.com	 嚮導 嚮導	 香港01 HK01
 Hong Kong Movie Hong Kong Movie	 香港人·遊香港 香港人·遊香港	 LINE TODAY LINE TODAY	 Japhub 日本集合 Japhub 日本集合	 KSD Korea Star Daily 韓星網
 MeetHK.com 旅遊情報網 MeetHK.com 旅遊情報網	 myCOOKey myCOOKey	 Mysishop.com Mysishop.com	 ON.CC 東網	 OSM OnlineShopMy.com
 OpenRice OpenRice	 橙新聞 Orange News 橙新聞	 Price Price	 Sina 新浪香港 Sina 新浪香港	 星島日報 星島日報
 Storellet Storellet	 Tagsis 女生集合 Tagsis 女生集合	 Timable Timable	 遊牧爆谷 Travel Pop 遊牧爆谷	 Uwants Uwants
 女人迷 Womany 女人迷	 YOU SO 你的生活著數 YOU SO.HK YOU SO.HK			

Network Buy

Format : LREC (JPEG and Animated GIF only)

Unit : HK\$ 50 / CPM

Minimum Buy : HK\$ 20,000

Size : 600px(w) x 500px(h)

Remarks

1. Confirmation of landing page is required before confirming the order
2. Specific app or mobile web selection is not allowed
3. One screen shot (1 out of the entire network) will be provided
4. Overall report on impression and no. of clicks will be provided
5. Individual app or web report will not be provided
6. Loading will be applied if special campaign arrangement required
7. Materials must be submitted 5 working days prior to campaign commencement

Contact Us

Oscar Chan - Senior Digital Manager

(852) 3728 2405 (852) 6460 4687

oscar.chan@hot-mob.com

Malthus Chan – Digital Advertising Manager

(852) 3728 2404 (852) 6125 3425

malthus.chan@hot-mob.com