



FIRST VIEW VIDEO NETWORK

Premium Ad Placements Comply with Brand Safety



Format: First View Video
Unit : HK\$100/CPM
 Minimum Buy : HK\$30,000

- Brand Safe Environment
- Guaranteed Viewability
- Instant Play Video
- Creative Format
- Premium Ad Placements

MOBILE APP / MOBILE WEB PLATFORMS



ChefDiary
主廚日記



DCFever



Discuss



FANPIECE

FanPiece



GetReady



頭條日報



嚮導



Hong Kong Toolbar



IBuyClub.com
網購情報站



Japhub
日本集合



Korea Star Daily
韓星網



MeetHK.com
旅遊情報網



myCOOKey



Mysishop.com



東網



OnlineShopMy.com



橙新聞
Orange News



OutStreet



Storellet



Tagsis
女生集合



Timable

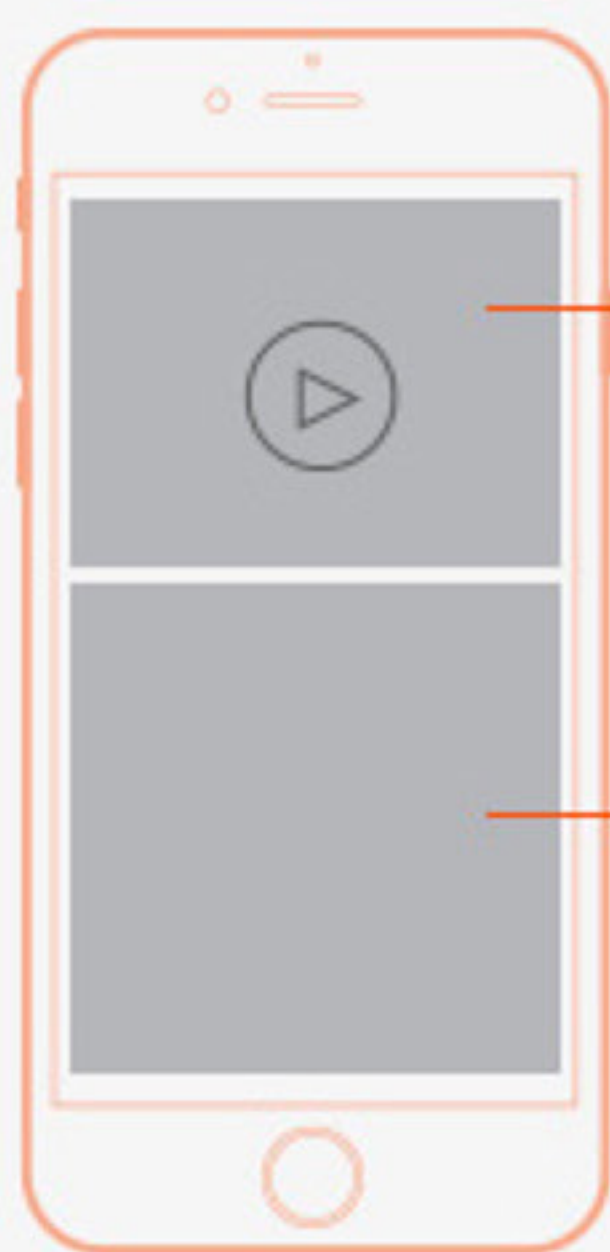


遊牧爆谷
Travel Pop



YouSo.hk

SPECIFICATION



Video: .mp4

File Size : <3MB
 Best Resolution : 16:9 640px (w) x 360px (h) or 4:3 480px (w) x 360px (h)

Image: .jpg

File Size : <400KB
 Resolution : 640px (w) x 640px (h)
 Material Deadline : Please submit the final artwork **7 days before** it launched

REMARKS

1. Only one set of materials will be supported.
2. App or site selection is not applicable.
3. One screenshot will be provided.
4. Only one overall report will be provided.
5. Censorship and approval of materials are required.
6. Ad only support vertical view.
7. Frequency cap: 3 pages cold time.
8. Hotmob reserves the right of final decision on the interpretation of this rate card.

CONTACT US

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