



MOBILE VIDEO BANNER NETWORK

Reach more viewers from a wide variety of channels

Our Platform

iOS

Android

Mobile Web



頭條日報



Hong Kong
Toolbar



Titable



星島日報



LINE TODAY



FanPiece



Guitarists.com



IBuyClub.com
網購情報站



Japhub
日本集合



MeetHK.com
旅遊情報網



myCOOKey



OnlineShopMy.com



Tagsis
女生集合



YOU SO.HK



DCFever



香港人·遊香港



Handler.Travel
嚮導



Mysishop.com

- **Format** : Video Banner
- **Unit** : HK\$ 75 / CPM
- **Minimum Buy** : HK\$ 50,000

Specification

- **File Size**: <5MB is suggested; 10MB Max.
- **Format** : .mp4
- **Best Resolution** :

16:9



640px (w) x360px (h)

or

4:3



480px (w) x360px(h)

Remarks

- 1) Audio behaviors on devices are varied
- 2) Only one set of materials will be supported
- 3) App or site selection is not applicable
- 4) One screenshot will be provided
- 5) Only one overall report will be provided
- 6) Censorship and approval of materials are required
- 7) Loading cost will be applied upon special requests
- 8) Hotmob reserves the right of final decision on the interpretation of this rate card

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