



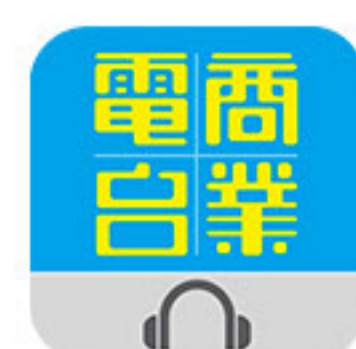
MOBILE VIDEO BANNER NETWORK

Reach more viewers from a wide variety of channels

Our Platform



頭條日報



Hong Kong
Toolbar



Titable



星島日報



FanPiece



Guitarists.com



IBuyClub.com
網購情報站



Japhub
日本集合



MeetHK.com
旅遊情報網



myCOOKey



OnlineShopMy.com



Tagsis
女生集合



YOUISO.HK



DCFever



Handler.Travel
嚮導



Mysishop.com

- **Format** : Video Banner
- **Unit** : HK\$ 75 / CPM
- **Minimum Buy** : HK\$ 50,000

Specification

- **File Size**: <5MB is suggested; 10MB Max.
- **Format** : .mp4
- **Best Resolution** :

16:9



640px (w) x360px (h)

or

4:3



480px (w) x360px(h)

Remarks

- 1) Audio behaviors on devices are varied
- 2) Only one set of materials will be supported
- 3) App or site selection is not applicable
- 4) One screenshot will be provided
- 5) Only one overall report will be provided
- 6) Censorship and approval of materials are required
- 7) Loading cost will be applied upon special requests
- 8) Hotmob reserves the right of final decision on the interpretation of this rate card

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