



Network Buy

Format: Banner Ad (JPEG and Animated GIF only)

Unit: HK\$ 55 / CPM

Minimum Buy: HK\$ 30,000

Size:

640px(w) x 100px(h) High Res Standard Banner

640px(w) x 200px(h) High Res Maxi Banner

600px(w) x 500px(h) High Res LREC



Remarks

1. Confirmation of landing page is required before confirming the order
2. One screen shot (1 out of the entire network) will be provided
3. Overall report on impression and no. of clicks will be provided
4. Individual app report will not be provided
5. Click to Video and Youtube are not supported in Hong Kong Toolbar
6. Materials must be submitted 5 working days before launch
7. Loading will be applied if special campaign arrangement required

Contact Us

Oscar Chan
Senior Digital Manager

☎ (852) 3728 2405
✉ oscar.chan@hot-mob.com

☎ (852) 6460 4687

Malthus Chan
Digital Advertising Manager

☎ (852) 3728 2404
✉ malthus.chan@hot-mob.com

☎ (852) 6125 3425